

## K&R EXPERIENCE

As businesses navigate the complexities of Q1 2025, we're seeing two trends shape the leadership landscape. From fostering internal growth through leadership development to adapting strategies for attracting top executives in an evolving workforce environment, organisations are recalibrating approaches to meet both challenges.

Leadership development has emerged as a pivotal focus in Q1 2025, with organisations emphasising **proactive succession planning** and **robust professional development** to strengthen internal teams and build a resilient talent pipeline.

We're seeing organisations take a more decisive stance on office policies while recognising that securing relocating executives demands premium packages. Competitive offers now **extend beyond remuneration to include flexibility, growth opportunities, purpose-driven work**. This reflects a strategic shift: while location preferences solidify, attracting top talent requires a holistic value proposition to address relocation barriers.

## TODAY'S EVOLVING TALENT MARKET

In today's climate of economic ambiguity and technological acceleration, talent strategy has moved beyond mere recruitment to become a core driver of organisational resilience and future success. This shift emphasises not just attracting talent but also fostering leadership that is capable of navigating uncertainty.

Resilient leadership begins with building teams that bring a wealth of backgrounds and experiences, enabling organisations to thrive in complexity. Despite ever-evolving corporate landscape shifts, the value of diverse perspectives remains a cornerstone of organisational success.

Teams that embrace varied experiences and viewpoints are better equipped to solve complex problems, foster innovation, and make more effective decisions. This diversity of thought leads to creative solutions and positions organisations to adapt more readily to uncertainty.

Research consistently shows that companies with leadership teams drawing from different backgrounds outperform their peers financially<sup>1</sup>. These organisations benefit from the unique insights and approaches that diverse teams bring, enhancing their ability to connect with broader markets and stakeholders.

By fostering an environment where differences are valued and respected, businesses can unlock greater potential within their teams<sup>2</sup>. A culture that encourages openness and collaboration not only drives innovation but also strengthens employee engagement and retention. In today's dynamic world, recognising and leveraging the richness of diverse perspectives is a proven strategy for achieving long-term resilience and competitive advantage.

### THE VALUE OF DIFFERENCES

Teams with a wide range of ages & geographic locations make better decisions

**87%**

of the time according to [Forbes](#)

Companies with diverse leadership outperform peers financially by more than

**30%**

according to [McKinsey & Co.](#)

# NAVIGATING THE AI HORIZON

Artificial intelligence (AI) has shifted from a futuristic concept to a strategic necessity, transforming decision-making and operational efficiency—especially in critical sectors like food and agri-business.

The urgency for leaders is clear: Insights from K&R clients in the 2024 Association of Executive Search and Leadership Consultants (AESC) Client Research Report show that **72% of organisations now view AI as an emerging priority, with 11% classifying artificial intelligence as high-priority.**

Executives are now tasked with navigating not only the vast opportunities presented by AI but also the complex ethical considerations and potential risks.

## WHY IT MATTERS:

- ▲ **Data-driven dominance:** With 60% of organisations in the K&R dataset reporting they rely on AI for high-impact data analysis, lagging behind risks irrelevance.
- ▲ **Ethical landmines:** Ignoring privacy, bias, or workforce disruption isn't an option—39% of organisations in the full AESC report face legal hurdles, making ethical frameworks non-negotiable.
- ▲ **Talent as a battleground:** The AI skills gap isn't a future concern; it's a present crisis. Organisations must aggressively upskill teams and recruit AI-fluent talent or fail to execute.
- ▲ **The leadership imperative:** Success hinges on strategic partnership with AI—not passive adoption. Leaders must prioritise AI literacy, navigate regulatory complexities (where 25% in the K&R dataset see regulations as accelerators), and measure ROI rigorously. The stakes? Organisations that master this balance will define the next era; those that don't will struggle to keep pace.

Ultimately, the future of executive leadership lies in embracing AI as a strategic partner. This isn't just about adoption; it's more than survival—it's about thriving in an AI-transformed world.

## Who We Are

Specialising in recruiting and developing leaders for organisations that feed the world, [Kincannon & Reed](#) places leaders who drive innovation and growth across the agriculture and food value chain. The [K&R EDGE Leadership Solutions](#) team specifically consults with organisations to develop leaders and foster sustainable business growth.

## TOP 5 EXECUTIVE SKILLS & COMPETENCIES FOR THE AI ERA



**AI Literacy:** Without a foundational understanding of AI, executives cannot make informed strategic decisions about AI adoption, identify opportunities, or mitigate risks

**Strategic Agility:** The rapid pace of technological change, driven significantly by AI, demands that executives can adapt and pivot their strategies quickly



**Ethical Leadership:** Leaders must guide their organisations in developing and deploying AI responsibly, addressing bias, privacy, and societal impact

**Growth Mindset:** A proactive openness and willingness to experiment with and learn about new AI technologies is crucial.



**Communication & Collaboration:** Leaders must bridge knowledge gaps within diverse stakeholder groups and build a shared understanding